

Official publication of the Canadian Limousin Association.

The LIMOUSIN VOICE



Every issue of the Limousin Voice magazine is mailed to 1200 Limousin Voice subscribers and commercial cattlemen who have purchased a Limousin bull in the past 3 years.

ADVERTISING DEADLINES

ISSUE	Ad Booking & Materials (And all board reports.)	Camera Ready	Online Date
Fall	September 15, 2025	September 19, 2025	October 1, 2025
Winter (ONLINE ONLY)	November 28, 2025	December 5, 2025	December 12, 2025
Bull Issue	January 12, 2026	January 16, 2026	February 1, 2026

File Requirements

CMYK, High Resolution (300 dpi)
Convert all RGB, spot and Pantone colours to 4-colour process CMYK.

Templates

Templates available on www.limousininvoice.net for all sizes.

Accepted File Formats

PDF: Embed all fonts. No image compression. Use JPG in high quality.
EPS: Convert fonts to outline. Rasterize effects to 300 dpi.
JPG: 300 dpi or greater.

We do not accept ads built in Microsoft Word, Excel, Publisher or Adobe Pagemaker.

Spreads and Full Page Ads

Ads requiring a bleed should be built to trim size and have images or graphics extended 0.125 in beyond each edge. All text and critical elements should be at least 0.5" inside trim edge.

Print Specifications

Finished size: 8.5" x 11", perfect bound.

Free Online Issue

Each issue of the Limousin Voice is available online for free! Go to limousininvoice.net and click on our latest issue.

Subscribe

Subscribe to the official publication of the Canadian Limousin Association for \$35.00+GST (Canada); \$50 USD (USA); or \$50 USD (International).

ADVERTISING SIZES & RATES

Double Page Spread
17" x 11"
.125" bleed

\$1800

Full Page
8.5" x 11"
.125" bleed

\$1000

Half Page
7.5" x 4.87"
No bleed.

\$700

Quarter Page
3.65" x 4.87"
No bleed.

\$400

Business Card
3.5" x 2"
No bleed.

\$250
(for 3 issues)

****ONLINE ISSUE AD PRICING 50% off with yearly contract, applies to Double, Full & Half Page ads only.****

Back cover, inside back cover, inside front cover, and other position pages are priced upon request.
All ads are full color. 5% GST not included.

Please send inquiries & advertisements to
Amy Higgins - LV Ad Sales Rep
ads@limousininvoice.net | 506.349.5395
All ads must be received by deadline.

WWW.LIMOUSINVOICE.NET