

Official publication of the Canadian Limousin Association.

The LIMOUSIN VOICE



Every issue of the Limousin Voice magazine is mailed to 1200 Limousin Voice subscribers and commercial cattlemen who have purchased a Limousin bull in the past 3 years.

UPCOMING ISSUES

ISSUE	Bookings & Materials by	Camera Ready	Online Date
Fall	August 23, 2024	September 6, 2024	October 1, 2024
Winter (ONLINE ONLY)	November 29, 2024	December 13, 2024	December 22, 2024
Bull Issue	January 3, 2025	January 17, 2025	February 1, 2025

File Requirements

CMYK, High Resolution (300 dpi)
Convert all RGB, spot and Pantone colours to 4-colour process CMYK.

Templates

Templates available on www.limousin-invoice.net for all sizes.

Accepted File Formats

PDF: Embed all fonts. No image compression. Use JPG in high quality.
EPS: Convert fonts to outline. Rasterize effects to 300 dpi.
JPG: 300 dpi or greater.

We do not accept ads built in Microsoft Word, Excel, Publisher or Adobe Pagemaker.

Spreads and Full Page Ads

Ads requiring a bleed should be built to trim size and have images or graphics extended 0.125 in beyond each edge. All text and critical elements should be at least 0.5" inside trim edge.

Print Specifications

Finished size: 8.5" x 11", perfect bound.

Free Online Issue

Each issue of the Limousin Voice is available online for free! Go to limousininvoice.net and click on our latest issue.

Interested in Advertising on our Website?

Please email us at publisher@limousininvoice.net for more information about advertising on www.limousinvoice.net.

Subscribe

Subscribe to the official publication of the Canadian Limousin Association for \$35.00+GST (Canada); \$50 USD (USA); or \$50 USD (International).

ADVERTISING SIZES & RATES

<p>Double Page Spread 17" x 11" .125" bleed</p> <p>\$1800</p>	<p>Full Page 8.5" x 11" .125" bleed</p> <p>\$1000</p>	<p>Half Page 7.5" x 4.87" No bleed.</p> <p>\$700</p>
<p>Quarter Page 3.65" x 4.87" No bleed.</p> <p>\$400</p>	<p>Business Card 3.5" x 2" No bleed.</p> <p>\$250 (for 3 issues)</p>	<p>**ONLINE ISSUE AD PRICING 50% off with yearly contract, applies to Double, Full & Half Page ads only.**</p> <p>Back cover, inside back cover, inside front cover, and other position pages are priced upon request. All ads are full color. 5% GST not included.</p>

Please send inquiries & advertisements to:

publisher@limousininvoice.net | 506.381.8019

All ads must be received by deadline.

WWW.LIMOUSINVOICE.NET